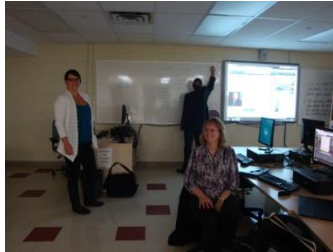


IA Women's Network

November 2015 Newsletter



Jo(e) Ideas for Business and LinkedIn Learning Workshop Oct 15th

Chairperson's Message from Diane

October's LinkedIn Learning Workshop was phenomenal!!! Thank you Jo and Joe from Jo(e) Ideas for Business! Anyone who has ever been frustrated before by computer courses may wish to invest in these amazing teachers; they went just the right speed and answered questions at any point. For those who missed the workshop...I took notes, and have included some highlights in the newsletter and on the website. An article including a few more tips for those interested in learning LinkedIn can be found on the IA website under the Articles sidebar (under Newsletter side tab) and if you want still more detail just ask Diane, Joy or Jeanne!

We were planning to have one more casual networking event this month, but sadly it just never quite got off the ground! November is all set for our usual second Thursday of the month, this time at the Black Knight Inn, and featuring the creative genius of Success 4 Business entrepreneur...Brenda Kolasa. See you there!

IA Women's Network Meetings

IA Women's Network meetings are usually held on the 2nd Thursday of every month except July and August. Meetings are held in various different locations to suit the needs of any particular month, and will be listed here in the newsletter and on the Website, Facebook, Linked In, and Twitter. For luncheons the location will be reserved from 11:30 until 1:30, with the meeting beginning at 12:00, lunch being served, and the speaker from 12:15-12:45 (up to 1:00 pm). For evening sessions we may vary the timings.

Upcoming Meetings and Events

Thursday, November 12th, 2015 – Networking Luncheon with Brenda Kolasa

11:30 am - 1:30 pm - Black Knight Inn, 2929 50 Ave, Red Deer (in the buffet dining room area)

Thursday, December 10th — Adopt-A-Family

Marnel has worked out the details for this annual event. They are in the newsletter...but in their own section (scroll down a little!)

Reminder

Membership is due for past members to remain current: \$40.00 for the 2015-2016 year.

The date for renewal or re-designation to “past member” is December 31st

Membership in IA Women’s Network is quite a deal considering that most events will be less expensive, we will stand out and be heard by all of these other fabulous business women during our monthly events, we have the opportunity to make a difference in our community together by Adopting A Family (and other similar charitable acts as put forward by our members). You can advertise in this Newsletter, and let’s not forget the website. We are allowed to put our bios on there, along with our pictures and contact information for the world to see (under Membership Tab). We have a “Classifieds” Section where you can post your business ads. We feature a different member each month in the Spotlight (usually someone who has positively enhanced the group). If you have written an article, or would like to, we can post it under the Articles section (under the Newsletter Tab)... And we are always looking for more pictures to showcase on the website, so please send us yours!

Adopt-A-Family

Marnel has worked out the details for this annual event. Her letter to you is as Follows:



Ladies:

The Independent Achievers group has committed to adopting a family through the Salvation Army adopt a family program this year.

We have decided that a large family 4 or 5 children and parents would be a suitable undertaking for the group.

The Salvation Army's suggested gift amount for each child is \$75.00 (with no electronics) and a gift card for \$140.00 for food is the most convenient for the family. So total would be no more than \$515.00. Gifts for the parents are not necessary, however something for the home or a family game are suggested if we wish to purchase something.

The Salvation Army recommends providing wrapping paper and tags, so that the parents can do the wrapping.

Once we apply for our family, we will be provided with a list of ages and what they might want for gifts. I think the easiest would be for the group to contribute money and have one or two people do the shopping and deliver the gifts. If the gift requests are general, members could buy things and bring them to the December meeting as well. We will keep everyone up to date, as we receive information.

If we have extra money we can donate gift cards, to be given to other families. We are planning to do draws, to raise money. Tickets will be 1 for \$2.00 and 3 for \$5.00, 7 for \$10.00, and 15 for \$20.00. I am asking IA members to please make a donation, of a gift to be drawn for, and/or ask businesses to donate items to us for this fund raiser. Then as members, we will buy tickets for the items donated and the money we raise from the draws will be put towards our, adopt a family fund.

Would any of you be interested in making a draw box for the gift/gifts that you bring? If you are interested as a group, we could make this into a Christmas competition; the small draw boxes can be decorated for x-mas and there will be a special prize for the best decorated draw box. If you don't want to decorate draw boxes, please just bring a draw box/boxes of some kind for the donated item/items that you bring.

Please bring your donated items and draw boxes to the Dec 10, 2015 meeting (we are still working out where that will be).

I would appreciate your help in this venture, please bring your gifts and draw boxes to the Dec. 10, 2015 meeting. Please Invite guests to come to our meeting; it could be fun for them and beneficial for our cause.

Marnel Hesterman (IA Member)
403-318-3191



Input for the Newsletter

We are looking for input into this newsletter to make it meaningful to everyone. Please submit any interesting info or helpful hints or tips regarding small business successes or upcoming events. We want to hear about anything going on in the Red Deer area for business women, and we definitely want to cheer you on as you continue to succeed with all of your personal endeavours! Small, tasteful ads for your business are welcome, with the understanding that should the newsletter become too long then some ads may be saved for the next month's newsletter. Submit by the 15th of the month to Diane Kinnear: counselor.diane.kinnear@gmail.com (We may edit to keep it concise!)

Welcome New Members!!!

Welcome Jeanne Seguin!!! Glad to have you aboard!

Jeanne's business is: *Seguin*  Mediation & Training

She offers conflict resolution through a neutral facilitator, who helps to restore relationships. This restorative Justice process is done in a safe environment for both parties to express themselves. You may request a customized workshop or choose one of her specific courses: "Positive Communication Skills", "Conflict Resolution Styles: How do you Resolve Conflict?", "How to Talk so Kids Can Listen, and Listen so Kids can Talk", and "What is Conflict Resolution?"

Welcome Jeanne! You will fit right in with this amazing group of professional women!

Thank You!

Thank you Brenda Kolasa for the free tickets to Success 4 Business! It was an amazing event, and well worth the \$69 they would normally have cost!

Thank you Jo(e) for providing us with a phenomenal October LinkedIn Learning Workshop!

Thank you Rixta for organizing the venue for our October event; it was perfect (she even put up signs all the way down the hallways to direct us to the right location!)

Thank you Diane for snacks for the LinkedIn event!

Thank you Marnel for putting together the details for our Adopt-A-Family program!

Thank you everyone who attended the October workshop, and to all those who have offered up their great ideas for us within the last month!

Could You...?

We are looking for a few helping individuals...There are several positions available on the Executive:

These are: The Secretary, Events Coordinator, and Treasurer positions up for grabs.

The most important is the Treasurer's position. It is not really ethical to have just the Chairperson and Vice Chairperson as the signing authorities of the group...Not that we would ever abuse the power of these positions, but if you think about it...without a volunteer as Treasurer we are solely in control of your money!

Gift Bags

We are planning to give out the gift bags during the December meeting. So if you're interested in participating, please bring a small advertising item to be included in a gift bag for all current members and new joining members. This item can include a gadget with your name etc., or a gift certificate, token gift, and so on. Bring 30 please, and we will make up enough to last us a few months.

LinkedIn Learning Workshop

The biggest "AHA!" moment for me was when Jo(e) told us that any picture that you place on any social media has the ability to enhance the SEO for your own website. How? All you have to do is make sure the caption and/or the jpeg tag has key words associated with your skills, title or name as listed on your website. Google does an automatic sweep of the internet and picks up these words that are attached to your picture and it increases your name/website popularity and brings you up on the page when those words are keyed in by consumers looking for your services or products in the virtual world. Many more tips are listed on the website under the Articles Section to the left on the IA Home Page (under Newsletter). If you are at all interested in LinkedIn it is definitely worthy of your time.

Sam's advice from the September meeting can also be found on the IA Website!

Bylaw Change

It has been noticed that there is no mechanism for change within the IA Bylaws. We would like to add a Bylaw that states what is required for a Bylaw to be changed, added, or deleted from our official IA Bylaws. We believe that it is ethical for the general members to vote on all Bylaw changes, and to have forewarning in writing that there is an up-coming change proposal prior to the meeting during which voting on the change will occur. We are therefore notifying you that we are proposing this addition to the IA Bylaws: Any member may request in writing for a Bylaw to be added, changed or deleted. The written request must be submitted to the Chairperson prior to the next Executive Meeting, and will be discussed by the Executive Members at that time. If the Executive Members decide that the change is valid and reasonable then

the proposed change will be written out as it will officially read, and sent to the General Members for perusal prior to the next General Meeting. At that General Meeting members will vote to accept, reject, or modify the proposal. The Chairperson will then be responsible for ensuring that any Bylaw changes are included in the Official IA Bylaws on the Website.

Executive Meetings

The next executive meeting is November 5th at 9:30 am, and will be held at The Old Court House in the Life Review Counseling office. All group members are welcome to attend. Please ask Diane Kinnear for an Agenda.

The IA Women's Network Newsletter is published monthly September–June and distributed by email. Submissions by the 15th of the month to:

counselor.diane.kinnear@gmail.com

If you have any problems receiving your newsletter contact Diane Kinnear at the e-mail address above.

□ **Save a tree, please don't print this e-mail unless you really need to.**

**PLEASE CHECK OUT OUR WEBSITE : independentachievers.com
And Facebook: www.facebook.com/Independent.Achievers and we're also
on Linked In and Twitter!**

The knowledge of courtesy is a very necessary study;
like grace and beauty, it breeds mutual liking

Montaigne