

# IA Women's Network

## January 2016 Newsletter



Christmas Fun at Glenn's Family Restaurant, and the Adopt-A-Family Fundraiser!

### Chairperson's Message from Diane

*Happy New Year! Hope all is well in your world. Have you got your New Year's Resolutions figured out yet? We have a fabulous speaker this month who may help you with that...Ranchelle Alexander, will be presenting on the subject of Dream Boards, at Heritage Ranch on January 14<sup>th</sup>!*

### IA Women's Network Meetings

IA Women's Network meetings are usually held on the 2<sup>nd</sup> Thursday of every month except July and August. Meetings are held in various locations to suit the needs of any particular month, and will be listed here in the newsletter and on the Website, Facebook, Linked In, and Twitter. For luncheons the location will be reserved from 11:30 until 1:30, with the meeting beginning at 12:00, lunch being served, the presenter speaking from 12:15-12:45 (up to 1:00 pm) and 1:00-1:30 (as well as the  $\frac{1}{2}$  hour before lunch) are for networking. For evening sessions we may vary the timings.

### ***Upcoming Meetings and Events***

**Thursday, January 14<sup>th</sup> Luncheon – Heritage Ranch – 11:30-1:30 – Ranchelle Alexander from Alexander/Twohey Business Consulting will be presenting on the subject of Dream Boards! A trainer, speaker, coach and leader, Ranchelle is a “former multi-Franchise owner who decided to become an ‘official’ coach in January of 2010. From 2000-2010 she was the proud owner of many Curves (for Women) Fitness and Weight Loss Centers. It was there that she realized that she was a much better coach than boss and her passions were not limited to just fitness, but encompassed a world of sales and marketing”. Come and benefit from Ranchelle's wisdom and passion.**

**Thursday, February 11<sup>th</sup> – Kimberly Darbyson will be our presenter for the interactive Colors and Personality, special 3-hour evening Gala! This event will be held at the**

**Radisson Hotel, and is open to the public. It will be special for many different reasons: It is a hugely popular show because of its humor, but is also extremely helpful for anyone in business via its instructive nature in helping us to understand other's personalities. Based on scientific research done on personality and behavior, this is both educational and a wonderful night out. Because of the cost involved in putting something of this magnitude on, we need to ask you and your friends, family, and co-workers to pre-book by at least the 3rd of February to ensure it is a go. We will determine whether we have enough participants for the event on February 4th (one week prior). The event will be cancelled if we do not have at least 20 people attending, so please advertise for this event for us...your enthusiasm is required in order to make it a success! The cost is \$40 for members, and \$50 for non-members of IA. Show your personal support by signing up today!**

#### **Reminder**

*Membership is due for past members to remain current: \$40.00 for the 2015-2016 year. The date for renewal or re-designation to "past member" is December 31<sup>st</sup> 2015*

*Membership in IA Women's Network is quite a deal considering that most events will be less expensive, we will stand out and be heard by all of these other fabulous business women during our monthly events, we have the opportunity to make a difference in our community together by Adopting A Family (and other similar charitable acts as put forward by our members). You can advertise in this Newsletter, and let's not forget the website. We are allowed to put our bios on there, along with our pictures and contact information for the world to see (under Membership Tab). We have a "Classifieds" Section where you can post your business ads. We feature a different member each month in the Spotlight (usually someone who has positively enhanced the group recently). If you have written an article, or would like to, we can post it under the Articles section (under the Newsletter Tab)... And we are always looking for more pictures to showcase on the website, so please send us yours!*

#### **Adopt-A-Family**

**Together we were able to bring a little happiness to a deserving family of 5 this Christmas! Adopt-A-Family 2015 was a huge success thanks to you all, and especially Marnel for organizing this fabulous event!**

#### **Defining Who We Are**

The responses we received when we asked you: "What is the mission, or purpose of IA?" (in your opinion) at the December meeting, were:

- Business Networking,
- Social Network,
- Education,
- Empowering Women, and
- Being a Positive Influence on our Community (ie. the Adopt-A-Family effort)

The Executive would like to weave these ideas into a powerful Mission Statement and Purpose Statement to be viewed on the Website. Please feel free to e-mail any ideas on wording of the statements, or any further thoughts on who you think we are (or What IA means to *you*) to Diane at: [counselor.diane.kinnear@gmail.com](mailto:counselor.diane.kinnear@gmail.com) We can discuss this idea further at the January meeting!

#### Input for the Newsletter

We are looking for input into this newsletter to make it meaningful to everyone. Please submit any interesting info or helpful hints or tips regarding small business successes or upcoming events. We want to hear about anything going on in the Red Deer area for business women, and we definitely want to cheer you on as you continue to succeed with all of your personal endeavours! Small, tasteful ads for your business are welcome, with the understanding, that should the newsletter become too long then some ads may be saved for the next month's newsletter. Submit by the 15th of the month to Diane Kinnear: [counselor.diane.kinnear@gmail.com](mailto:counselor.diane.kinnear@gmail.com) (We may edit to keep it concise!)

#### Welcome New and Renewing Members!!!

Welcome back Cathy Oppertshauser of *Pieces of a Dream!*  
Cathy sells the most amazing collection of cutting edge styles in clothing and accessories!



Welcome back Brittany Stelmack of Ammonite CUSTOM HOMES. A family run business with strong values that has been passionate in helping people with their construction needs since 2009.

#### Thank You!

*Thank YOU for attending the December Luncheon, bringing so many wonderful items to be raffled off, and for purchasing raffle tickets for our fundraiser!*

*Thank You once again to Marnel Hesterman for putting together the Adopt-A-Family luncheon!*

*Thank You to Cathy Oppertshauser for stepping into the Treasurer position!*

*...and Thank You to all those who have offered up their great ideas for us within the last month!*

### Could You...?

There are still a few positions available on the Executive:

These are: The Vice Chairperson, Newsletter Coordinator, and Events Coordinator.

The best place to be when you want to positively influence any organization is on the Executive!

### Approved Bylaw Change

**At the December luncheon we discussed and passed the Proposed Bylaw change: "Method of Elections: Board of Directors". It is now included in the Bylaws on the Website, under Article 1, and reads without revision, as it was proposed in the December 2015 Newsletter.**

### Executive Meetings

The next executive meeting is Thursday, January 7<sup>th</sup> at 9:00 am, and will be held at The Old Court House in room 104. All group members are welcome to attend. Please ask Diane Kinnear for an Agenda.

**The IA Women's Network Newsletter** is published monthly September–June and distributed by email. Submissions by the 25<sup>th</sup> of the month to:

[counselor.diane.kinnear@gmail.com](mailto:counselor.diane.kinnear@gmail.com)

If you have any problems receiving your newsletter contact Diane Kinnear at the e-mail address above.

□ **Save a tree, please don't print this e-mail unless you really need to.**

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And Facebook: [www.facebook.com/Independent.Achievers](http://www.facebook.com/Independent.Achievers) and we're also  
on Linked In and Twitter!**

*"We need to accept that we won't always make the right decisions,  
that we'll screw up royally sometimes -- understanding that failure is  
not the opposite of success; it's part of success."*

[Arianna Huffington](#)

(Recently signed on to remain editor-in-chief of AOL/Huffington Post until 2019)