



Independent Achievers

<http://independentachievers.com>

Ladies, as our organization grows in Red Deer and surrounding areas; it would be great if we as a group could get involved in letting other ladies know what we do, and what we are about! Written below are some instructions and details on how we can work to make our group bigger. Who knows maybe you can try these tricks with your own business! Please understand that this is **NOT** mandatory, but we would like to see as many ladies as possible come to these events, socialize, network, and make friends. This month we will be directly looking at how to find the IA Facebook page, how to comment on the page, and how to share the page.

Facebook: This is a very helpful form of advertising but is sometimes a little hard to navigate and that's ok! We can go through it together, if you haven't liked the page already please look up Independent Achievers Red Deer (you actually have to press the pages tab at the top of the search engine). If a bunch of pages come up just select the one with the IA logo as the page picture. From there you should see a **Like, Follow, Share**, and a **More** button right underneath the cover photo. Please feel free to like, follow and share the page; if you have done this already you can post your upcoming events and specials to the IA Facebook page! We also want your comments; to show ladies that we are involved in helping each other grow! This being said sometimes it's hard to see where it was posted so please when you are making a comment on the page or referencing the IA page on your own Facebook make sure to use **#womennetworkin** at the bottom of your post (this goes for all of our social media accounts; it does not need to be bolded) this is the new IA hashtag. A common question is "what is a hashtag", the answer to that question is that it's a way to search for posts when you are in a hurry. If you search **#womennetworkin** in the search bar on Facebook you will find posts that IA has made and anyone who has referenced IA. I will do my best to make frequent posts this will include references to the monthly spotlight member, as well as our monthly speaker. If you find anything that you would like to see and would be a good fit on our IA page please feel free to email the Independent Achievers (found at the bottom of the page). I will not only post this to the IA Facebook page I will mention you and a little bit of

what you do in the post as well. Consider this a form of free advertising. LADIES, we look forward to your comments and shares!

IA email: independent.achievers.1992@gmail.com

Next month we will be looking at Instagram, how to find it in your app store, and mostly how to use it! Thank you so much for taking the time for reading through and following the instructions, if you have any questions please contact your Social Media Coordinator her contact information is below.

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